Name of the Insurer: HDFC ERGO GENERAL INSURANCE COMPANY LIMITED
Registration No. 146 and Date of Registration with the IRDAI: July 09, 2010

FORM NL-36- BUSINESS -CHANNELS WISE

Sl.No.	Channels	For the quarter ended Sep 30, 2026		Upto the quarter ended Sep 30, 2026		For the quarter ended Sep 30, 2025		Upto the quarter ended Sep 30, 2025	
		No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)
1	Individual agents	441,579	117,118	820,868	213,152	351,649	87,682	657,692	164,155
2	Corporate Agents-Banks	5,314,729	54,938	10,580,979	98,604	1,230,421	34,532	2,441,819	65,772
3	Corporate Agents -Others	826,995	17,396	1,524,050	32,261	333,453	7,347	555,170	12,967
4	Brokers	1,471,684	144,981	2,836,977	333,303	1,300,922	123,604	2,811,345	291,800
5	Micro Agents	-	-	-	-	-	-	-	-
6	**Direct Business**								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	73,416	11,752	155,218	24,586	72,282	11,373	148,278	22,897
	-Others	7,058,479	168,344	8,245,475	217,970	7,148,024	124,886	7,910,808	167,908
7	Common Service Centres(CSC)	11,698	565	22,844	1,102	16,951	641	33,509	1,261
8	Insurance Marketing Firm	6,813	1,327	14,993	2,563	2,838	820	5,730	1,482
9	Point of sales person (Direct)	36,976	3,148	78,816	6,278	34,991	2,515	69,641	4,794
10	MISP (Direct)	183,856	2,631	339,909	4,844	244,452	2,814	437,332	5,182
11	Web Aggregators	394	86	895	152	459	73	937	134
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Other	-	-	-	-	-	-	-	-
	Total (A)	**15,426,619**	**522,287**	**24,621,024**	**934,815**	**10,736,442**	**396,287**	**15,072,261**	**738,352**
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	**15,426,619**	**522,287**	**24,621,024**	**934,815**	**10,736,442**	**396,287**	**15,072,261**	**738,352**