

Success Stories of Jhabua, Madhya Pradesh under PMFBY – Rabi 2025-26



Roopal Shukla, District Jhabua, Madhya Pradesh, was awarded a Certificate of Appreciation by Shri Nagin Singh Rawat, Deputy Director (Agriculture), Agriculture Department, in recognition of her active participation in the Krishi Mela. The appreciation was conferred for her noteworthy contribution to farmer awareness initiatives and for extending effective support to the Agriculture Department of the program.

During the Krishi Mela, Ms. Shukla played an important role in disseminating information regarding the Pradhan Mantri Fasal Bima Yojana (PMFBY), a flagship scheme of the Government of India aimed at providing financial protection to farmers against crop losses due to natural calamities, pests, and diseases. Her engagement significantly contributed to enhancing farmers understanding of the scheme at the grassroots level.

The key areas of her contribution are as follows:

- Conducted awareness activities on the objectives and benefits of PMFBY among farmers
- Explained scheme provisions, including eligibility criteria, premium rates, and claim settlement procedures, in a simple and accessible manner
- Facilitated outreach to farmers from rural and remote areas to ensure wider dissemination of information
- Addressed farmer queries effectively, thereby encouraging informed participation and enrolment under the scheme
- Provided active coordination and cooperation to the Agriculture Department in organizing and executing the Krishi Mela successfully

Her efforts have contributed positively towards strengthening awareness, increasing scheme coverage, and supporting the objectives of PMFBY, in line with the Government commitment to promoting agricultural risk mitigation and farmer welfare.