



Name of the Insurer: HDFC ERGO GENERAL INSURANCE COMPANY LIMITED
Registration No. 146 and Date of Registration with the IRDAI: July 09, 2010

FORM NL-36- BUSINESS -CHANNELS WISE

Sl.No.	Channels	For the quarter ended Jun 30, 2025		Upto the quarter ended Jun 30, 2025		For the quarter ended Jun 30, 2024		Upto the quarter ended Jun 30, 2024	
		No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)
1	Individual agents	306,043	76,473	306,043	76,473	311,252	75,865	311,252	75,865
2	Corporate Agents-Banks	1,211,398	31,240	1,211,398	31,240	324,314	48,374	324,314	48,374
3	Corporate Agents -Others	221,717	5,621	221,717	5,621	63,692	21,236	63,692	21,236
4	Brokers	1,510,423	168,196	1,510,423	168,196	1,084,542	175,469	1,084,542	175,469
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	75,996	11,524	75,996	11,524	99,679	12,014	99,679	12,014
	-Others	762,784	43,022	762,784	43,022	69,492	33,112	69,492	33,112
7	Common Service Centres(CSC)	16,558	620	16,558	620	30,056	1,135	30,056	1,135
8	Insurance Marketing Firm	2,892	661	2,892	661	2,442	590	2,442	590
9	Point of sales person (Direct)	34,650	2,279	34,650	2,279	53,540	3,921	53,540	3,921
10	MISP (Direct)	192,880	2,368	192,880	2,368	230,524	3,362	230,524	3,362
11	Web Aggregators	478	61	478	61	1,728	94	1,728	94
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Other	-	-	-	-	-	-	-	-
	Total (A)	4,335,819	342,065	4,335,819	342,065	2,271,261	375,173	2,271,261	375,173
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	4,335,819	342,065	4,335,819	342,065	2,271,261	375,173	2,271,261	375,173