



Name of the Insurer: HDFC ERGO GENERAL INSURANCE COMPANY LIMITED
Registration No. 146 and Date of Registration with the IRDAI: July 09, 2010

FORM NL-36- BUSINESS -CHANNELS WISE

Sl.No.	Channels	For the quarter ended Mar 31, 2026		Upto the quarter ended Mar 31, 2026		For the quarter ended Mar 31, 2025		Upto the quarter ended Mar 31, 2025	
		No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)
1	Individual agents	531,687	130,646	1,594,200	392,622	431,161	103,130	1,444,809	347,785
2	Corporate Agents-Banks	3,242,340	48,972	15,528,240	161,935	1,331,244	35,055	6,083,486	175,425
3	Corporate Agents -Others	866,400	15,565	2,234,886	43,040	216,603	6,959	671,386	56,710
4	Brokers	1,439,207	127,351	5,664,728	552,380	1,426,567	97,055	7,351,043	496,699
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	90,232	15,318	319,199	50,640	84,612	14,148	351,246	49,141
	-Others	6,488,597	57,300	16,493,903	271,115	5,586,338	96,034	16,395,657	421,225
7	Common Service Centres(CSC)	18,767	708	69,823	2,630	22,698	867	102,847	3,799
8	Insurance Marketing Firm	9,269	1,629	18,494	4,146	2,887	835	10,137	2,709
9	Point of sales person (Direct)	52,449	3,885	170,369	12,062	50,120	3,143	208,289	14,102
10	MISP (Direct)	216,585	3,059	950,367	11,689	293,881	3,245	1,220,564	13,796
11	Web Aggregators	423	66	1,786	261	643	66	5,282	334
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Other	-	-	-	-	-	-	-	-
	Total (A)	12,955,956	404,499	43,045,995	1,502,520	9,446,754	360,537	33,844,746	1,581,728
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	12,955,956	404,499	43,045,995	1,502,520	9,446,754	360,537	33,844,746	1,581,728