



Name of the Insurer: HDFC ERGO GENERAL INSURANCE COMPANY LIMITED
Registration No. 146 and Date of Registration with the IRDAI: July 09, 2010

FORM NL-36- BUSINESS -CHANNELS WISE

Sl.No.	Channels	For the quarter ended Sep 30, 2025		Upto the quarter ended Sep 30, 2025		For the quarter ended Sep 30, 2024		Upto the quarter ended Sep 30, 2024	
		No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)
1	Individual agents	351,649	87,682	657,692	164,155	343,534	89,465	654,786	165,330
2	Corporate Agents-Banks	1,230,421	34,532	2,441,819	65,772	222,032	58,717	546,346	107,090
3	Corporate Agents -Others	333,453	7,347	555,170	12,967	65,876	22,639	129,568	43,875
4	Brokers	1,300,922	123,604	2,811,345	291,800	996,336	119,359	2,080,878	294,828
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	72,282	11,373	148,278	22,897	90,317	12,084	189,996	24,099
	-Others	7,148,024	124,886	7,910,808	167,908	68,322	202,101	137,814	235,213
7	Common Service Centres(CSC)	16,951	641	33,509	1,261	25,143	940	55,199	2,075
8	Insurance Marketing Firm	2,838	820	5,730	1,482	2,479	663	4,921	1,253
9	Point of sales person (Direct)	34,991	2,515	69,641	4,794	49,772	3,676	103,312	7,597
10	MISP (Direct)	244,452	2,814	437,332	5,182	309,396	3,213	539,920	6,576
11	Web Aggregators	459	73	937	134	1,506	99	3,234	193
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Other	-	-	-	-	-	-	-	-
	Total (A)	10,736,442	396,287	15,072,261	738,352	2,174,713	512,957	4,445,974	888,129
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	10,736,442	396,287	15,072,261	738,352	2,174,713	512,957	4,445,974	888,129