



Name of the Insurer: HDFC ERGO GENERAL INSURANCE COMPANY LIMITED
Registration No. 146 and Date of Registration with the IRDAI: July 09, 2010

FORM NL-36- BUSINESS -CHANNELS WISE

Sl.No.	Channels	For the quarter ended Dec 31, 2025		Upto the quarter ended Dec 31, 2025		For the quarter ended Dec 31, 2024		Upto the quarter ended Dec 31, 2024	
		No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)
1	Individual agents	404,821	97,821	1,062,513	261,976	358,862	79,325	1,013,648	244,655
2	Corporate Agents-Banks	9,844,081	47,192	12,285,900	112,963	4,205,896	33,280	4,752,242	140,370
3	Corporate Agents -Others	813,316	14,508	1,368,486	27,475	325,215	5,876	454,783	49,751
4	Brokers	1,414,176	133,229	4,225,521	425,029	3,843,598	104,815	5,924,476	399,643
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	80,689	12,425	228,967	35,322	76,638	10,895	266,634	34,994
	-Others	2,094,498	45,907	10,005,306	213,815	10,671,505	89,978	10,809,319	325,191
7	Common Service Centres(CSC)	17,547	661	51,056	1,922	24,950	858	80,149	2,933
8	Insurance Marketing Firm	3,495	1,035	9,225	2,516	2,329	621	7,250	1,874
9	Point of sales person (Direct)	48,279	3,382	117,920	8,176	54,857	3,362	158,169	10,959
10	MISP (Direct)	296,450	3,449	733,782	8,630	386,763	3,976	926,683	10,552
11	Web Aggregators	426	61	1,363	195	1,405	75	4,639	268
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Other	-	-	-	-	-	-	-	-
	Total (A)	15,017,778	359,670	30,090,039	1,098,022	19,952,018	333,062	24,397,992	1,221,191
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	15,017,778	359,670	30,090,039	1,098,022	19,952,018	333,062	24,397,992	1,221,191